


ICC Women's T20 World Cup 2026

Ticketing Privacy Notice

The England and Wales Cricket Board Limited (**ECB**) is the national governing body for cricket and is also the Local Organising Committee for the ICC Women's T20 World Cup 2026 (**WT20WC 2026**).

Under data protection law, it is important that we provide you with certain information concerning how your personal data will be used and protected.

	England and Wales Cricket Board Limited (ECB)	ICC Business Corporation FZ LLC (IBC)
Data controller	Joint controllers of your ticket personal data	
		Controller of your ICC SSO account details
	Controller of physical tickets	Controller of digital ticket(s)
	Controller of your ECB opt-in(s) and your name, age / age range and email address if you choose to accept ECB communications	Controller of your IBC opt-in(s) and your name, age / age range and email address if you choose to accept ICC communications
Contact us	Mail: England and Wales Cricket Board Lord's Cricket Ground London NW8 8QZ Email: privacy@ecb.co.uk	Mail: ICC Business Corporation FZ LLC Sh Mohammed Bin Zayed Road Dubai Sports City Street 69 PO Box 500070 Dubai, UAE Email: dataenquiries@icc-cricket.com
Categories of personal data	Information provided / obtained during the ticketing journey or during match attendance such as name, email address, postal address, phone number, favourite international cricket team, date of birth /age / age range, supporting information (such as for disability or concession tickets), gender /ethnicity, preferred WT20WC 2026 v venue, details of incidents, cookies	
Data sources	You or persons purchasing / acquiring a ticket for you	
Processing purposes		
Administering ticket purchase / acquisition and attendance at matches	<div>✓</div> <div>It is necessary to fulfil our obligations to you</div>	<div>✓</div> <div>It is necessary to fulfil our obligations to you</div>
Administering ICC SSO accounts	<div>✗</div>	<div>✓</div> <div>It is necessary to fulfil our obligations to you</div>
Preparing and delivering digital tickets	<div>✗</div>	<div>✓</div> <div>It is necessary to fulfil our obligations to you</div>
Preparing and delivering non-digital tickets	<div>✓</div> <div>It is necessary to fulfil our obligations to you</div>	<div>✗</div>

Ensuring compliance with ticket terms and conditions and Ground Regulations and carrying out security checks	 <div>It is necessary for our legitimate interests which are to ensure compliance and safety and these interests do not prejudice or harm your rights and freedoms and/or</div> <div>To comply with legal obligations and/or</div> <div>It is necessary for the establishment, exercise or defence of legal claims</div>	
Direct marketing	 <div>Consent</div>	 <div>Consent</div>
Reporting of figures and trends in interest in cricket (including equity, inclusion and diversity information)	 <div>It is necessary for our legitimate interests which are to understand and enhance the services offered and these interests do not prejudice or harm your rights and freedoms and/or</div> <div>To comply with legal obligations and/or</div> <div>It is necessary for the establishment, exercise or defence of legal claims</div>	 <div>It is necessary for our legitimate interests which are to understand and enhance the services offered and these interests do not prejudice or harm your rights and freedoms and/or</div> <div>To comply with legal obligations and/or</div> <div>It is necessary for the establishment, exercise or defence of legal claims</div>
Quality and improvement monitoring		
Dealing with any complaints, business risk and legal issues		
Who your personal data is shared with	<p>We may provide details of who you are and your ticket details to the relevant match venue which will use those details to administer your attendance such as to enable entry, ensure compliance with ticket terms and conditions, Ground Regulations. In the event of an incident, they will share relevant details with relevant authorities and emergency services.</p> <div>Each venue will have its own terms and conditions and privacy policy which will apply and you should read them carefully.</div> <p>SecuTix is the ticket services provider and SecuTix will receive your personal data to administer ticket purchases / acquisition and to fulfil ticket orders using an appropriate payment gateway</p> <div>If ticket insurance forms part of your order, you will be directed through the SecuTix process to the insurance provider which will have its own terms and conditions and privacy policy which will apply and you should read them carefully.</div>	
Where your personal data will be held	We will normally keep your personal data within the UK or the European Economic Area	We will normally keep your personal data within the UK or the European Economic Area
Keeping your personal data	We will normally keep your personal data in relation to ticket sales / acquisitions for up to 3 years after the event.	To determine the appropriate retention period for personal data in each case, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.
	If you have consented to receive ECB direct marketing your preference will be held until we receive notification that you have changed your mind.	If you have consented to receive IBC direct marketing your preference will be held until we receive notification that you have changed your mind.



After these time periods we will anonymise your personal data and keep it for analysis of engagement trends.

After these periods, we will take steps to delete your personal data or hold it in a form that no longer identifies you if we have no further lawful basis requiring us to maintain your data. Where we maintain a record of cricket matches, we will retain your data indefinitely.

Your rights. You have the right to opt-out of direct marketing, the right to withdraw any consent at any time (if you do, it will not affect the lawfulness of any processing for which consent was held prior to your withdrawing it), the right of access to your personal data and, in some cases, you can require us to restrict, erase or rectify it or to object to our processing it and the right of data portability.

Complaints. You can email the ECB or ICC using the contact details shown above and can also contact the UK Information Commissioner's Office at www.ico.org.uk.