

## MEDIA RIGHTS ITT FAQs

### WHAT ARE THE PACKAGES THE ICC IS TAKING TO THE MARKET AS PART OF THIS ITT?

This ITT is for certain markets as specified and the rights to the Men's and Women's ICC events from 2026 – 2028 listed in the tables below:

#### Pakistan

- 5 packages are available
  - Package A – Free to Air + Cable and Satellite TV
  - Package B – Cable and Satellite TV
  - Package C1 – Digital (Bidders may also bid for package D, which will be awarded at ICC's discretion)
  - Package C 2 – Digital
  - Package D – Digital (SVOD Only – No broadcast sponsorship and commercial airtime. This package could be awarded to the winner of Package C1 at ICC's discretion)
  - All the packages include men's and women's events

#### Bangladesh

- 1 package is available
  - TV and Digital
  - The package includes men's and women's events

#### Sri Lanka

- 1 package is available
  - TV and Digital
  - The package includes men's and women's events

Bids for all packages must be submitted for a two-year term.

#### The Process

- Bids are being invited for the media rights for the ICC events below for two years to motivate prospective bidders to submit their best bid for the package they want.
- Bidders will also be able to outline their vision for cricket to the ICC, particularly for the women's events.

## The Events

### Men's Events

Location	Date	Teams / Matches	Event
Zimbabwe & Namibia	Jan – 2026	16 / 41	ICC U19 Men's Cricket World Cup
India & Sri Lanka	Feb/Mar – 2026	20 / 55	ICC Men's T20 World Cup
England	Jun – 2027	2 / 1	ICC World Test Championship Final
South Africa, Zimbabwe & Namibia	Oct/Nov – 2027	14 / 54	ICC Men's Cricket World Cup
TBC	Jan – 2028	23 / 55	ICC U19 Men's Cricket World Cup

### Women's Events

Host/s	Date	Teams / Matches	Event
England	Jun – 2026	12 / 33	ICC Women's T20 World Cup
Bangladesh & Nepal	Jan – 2027	16 / 41	ICC U19 Women's T20 World Cup
Sri Lanka (TBC)	Jun – 2027	6 / 16	ICC Women's T20 Champions Trophy