



INVITATION TO TENDER

ASSET MANAGEMENT SERVICES

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1. INTRODUCTION

- 1.1 ICC Business Corporation FZ LLC ("**IBC**"), a wholly owned subsidiary of the International Cricket Council Limited (the "**ICC**"), is incorporated under the regulations of the Dubai Development Authority in the United Arab Emirates, and is sanctioned by the ICC to organise ICC events and to exploit all commercial rights pertaining to ICC events throughout the world.
- 1.2 IBC wishes to appoint a company to provide asset management services including, without limitation, the services set out in Appendix B (the "Services").
- 1.3 Unless otherwise defined elsewhere, capitalised terms used in this ITT have the meanings set out in Appendix A.

2. OBJECTIVES

- 2.1 The purpose of this ITT is to invite interested and qualified Applicants to submit Tenders for the right to provide the Services to IBC, as described in the overview of Services set out in Appendix B and on the terms and subject to the conditions set out in this ITT.
- 2.2 This ITT invites Tenders from Applicants with:
- (a) extensive proven experience in providing services similar to the Services;
 - (b) a strong financial position;
 - (c) sufficient resources to provide the Services; and
 - (d) trained and suitably qualified personnel.
- 2.3 In submitting a Tender for the right to provide the Services each Applicant must:
- (a) complete, sign and return the form as set out in Appendix E, together with its Tender, by the applicable date specified in the Timetable;
 - (b) provide adequate and detailed answers and information to meet the requirements of the Criteria (as set out in Appendix C); and
 - (c) provide a full, detailed breakdown of costs in relation to creating the full list of deliverables required as part of the Services within the Price Quotation (as detailed in Appendix F).
- 2.4 In submitting its Tender, each Applicant will have to establish that it satisfies (or will satisfy in a timely fashion) the Criteria and the Requirements. IBC will evaluate the Tenders based on the extent to which they satisfy such conditions and requirements.
- 2.5 Each Applicant should provide satisfactory evidence to IBC in its Tender of its financial standing and of its ability to meet the commitments it makes in its Tender. IBC reserves its right to require appropriate bank guarantees and/or parent company performance guarantees.
- 2.6 IBC may, in its absolute discretion, waive any of the conditions and/or requirements set out in this ITT in respect of any or all of the Applicants. Each Applicant will be evaluated on the overall merits of its Tender and the Successful Applicant(s) may not have satisfied all conditions and requirements and may not necessarily be the one which offers the most competitive financial terms.

3. ENQUIRIES

3.1 IBC shall, where possible, answer questions or provide additional information reasonably requested by Applicants at any time during the Selection Procedure with respect to the contents of this ITT or the means by which the Successful Applicant(s) shall be appointed.

3.2 Queries should be addressed in an e-mail with the subject line "**ITT – Asset Management Services - Query**" to the following address:

videoarchive.ITT@icc-cricket.com

3.3 IBC shall attempt to respond to all queries in as expeditious a manner as possible and in such a form as IBC considers appropriate. IBC reserves the right to make its response to any query from any Applicant available to all relevant Applicants without revealing the identity of the initial enquiring party.

3.4 IBC may not be able to provide responses and/or additional information to all queries and it shall definitely not be able to do so if such requests are sent less than 5 (five) business days before the due date for receipt of Tenders as set out in the Timetable.

4. SELECTION PROCEDURE OVERVIEW

4.1 Each Applicant must submit to IBC its Tender documents, in English, by email by no later than the due date prescribed in the Timetable to the following address:

videoarchive.ITT@icc-cricket.com

4.2 Each Applicant must attach all applicable documents in support of its Tender in accordance with the requirements set out in paragraph 2.3 of this ITT as well as any other relevant materials, weblinks, photographs and/or attachments. IBC may issue supplementary requests for information which, once issued, will form part of this ITT. IBC may also ask any Applicant for such further information, guarantees and/or documents as IBC deems necessary in connection with any Tender at any time and any such further information, guarantee and/or document may be used at any point in the Selection Procedure by IBC to evaluate a Tender.

4.3 Applicants will be required to give a presentation no more than 60 minutes on their Tender proposal to IBC representatives in Dubai during the period set out in the Timetable set out in Appendix D.

4.4 Each Tender, once submitted, constitutes a binding and irrevocable offer to provide the Services on the terms set out in the Tender, which offer cannot be amended or withdrawn after its date of submission (in either case unless requested by IBC).

4.5 IBC is not obliged to accept or consider any Tender in full or in part or any responses or submissions in relation thereto and IBC may reject any Tender, responses or submissions (or any part thereof) and, in its sole discretion, may refuse to award any business in connection with this ITT. Without prejudice to the foregoing, IBC reserves the right to appoint the Applicant(s) whose Tender (in the absolute discretion of IBC) most successfully conforms to the Criteria and the Requirements in accordance with the terms and conditions described in this ITT or to make alternative arrangements for the provision of the Services, including (without limitation) issuing a revised or different ITT or providing the Services itself.

4.6 IBC shall conduct the Selection Procedure in accordance with the Timetable set out in Appendix D. Each Applicant is and shall be required to comply fully with the applicable deadlines in the Timetable as well as such other deadlines as are imposed by IBC throughout the Selection Procedure (unless otherwise approved by IBC on a case-by-case basis).

4.7 The Selection Procedure shall consist of:

- (a) a technical evaluation of each Tender examining each Applicant's ability to provide the Services in accordance with the Requirements, including evaluation of the examples provided;
 - (b) a financial evaluation of each Tender examining each Applicant's ability to secure or offer the best possible prices in connection with the Services; and
 - (c) an evaluation of each Applicant's suitability, experience and qualifications, including (without limitation) its compliance with the Criteria as well as the organisational structure and infrastructure proposed by the Applicant to provide the Services.
- 4.8 IBC may, for any reason and at any time during the Selection Procedure, request any Applicant to supply further information and/or documentation. Each Applicant shall supply such further information and/or documentation requested within 7 (seven) calendar days (or such other period of time as may be required by IBC) following receipt of the written request for that information and/or documentation. Any and all costs and/or expenses associated with the provision of the additional information and/or documentation shall be borne by the Applicant.
- 4.9 IBC reserves the right (in its absolute discretion) to determine how to progress any discussions and/or negotiations with Applicants following submission of the Tenders.
- 4.10 After careful consideration and thorough examination of the Tenders and, if applicable, the presentations, IBC shall, in its absolute discretion, confirm which Applicant(s) (if any) it proposes to appoint as the Successful Applicant(s). The relative competitiveness of the financial terms offered may not necessarily be a decisive factor in choosing between Tenders. IBC reserves the right to make the appointment of the Successful Applicant(s) subject to such further terms and conditions as it considers appropriate in relation to this ITT process and/or the provision of the Services. Applicants who have not been selected shall be informed accordingly in writing. IBC shall not be obliged to give any reason(s) for the selection and/or rejection of any Tender or any part thereof.
- 4.11 The appointment of the Successful Applicant(s) is subject to the conclusion of Agreement(s) between IBC and the Successful Applicant(s) governing all rights and obligations related to the Services. The Agreement(s) shall be prepared by IBC to include such terms and conditions commonly included in agreements of such nature, together with any other terms and conditions which are required by IBC (whether arising from the specifications of the Tender of the Successful Applicant(s) or otherwise). Each Applicant agrees and acknowledges that IBC shall have the absolute right to determine at its absolute discretion whether or not negotiations shall be conducted on an exclusive basis.
- 4.12 Notwithstanding any other provision of this ITT, IBC reserves the right, at any time and in its absolute discretion, to accept or reject Tenders (or to permit any Applicant to resubmit its Tender in the event that such Tender fails to meet any or all of the Criteria and/or the Requirements), to pursue negotiations with any number of Applicants, to withdraw from negotiations with any Applicant at any time, to pursue negotiations in respect of some or all of the Services and to suspend, discontinue, modify and/or terminate this ITT process (or any part thereof) at any time.

5. LEGAL PROVISIONS

In participating in this ITT process, responding to this ITT and/or submitting a Tender, each Applicant accepts and agrees to be bound by and to comply with the terms of this ITT generally, including (without limitation) the following terms and conditions (which apply in each case equally to all Applicants):

- 5.1 Nothing in this ITT, or in any communication made by IBC or its officers, employees, representatives, agents and/or advisers shall constitute an offer of a contract or a binding contract between IBC and any Applicant, nor shall it be taken as constituting any representation that rights or licences will be granted in accordance with this ITT and/or the Selection Procedure.

- 5.2 IBC reserves the right, at any time during the Selection Procedure, to change any aspect of this ITT, to issue any separate amendment or addendum to this ITT (which will become part of this ITT upon issue) or to issue an amended ITT in place of this ITT, to refuse to consider any Applicants or to withdraw this ITT. Applicants acknowledge that IBC may decide to organise the Services on its own or without appointing any third party and that IBC may increase, decrease, suspend, discontinue and/or modify its requirement for the Services.
- 5.3 Following consideration of the desirable contractual structure for the Services in light of the location and identity of the Successful Applicant, IBC may (at any time prior to execution of the Agreement) elect for the contracting party to be the host of an ICC event or other appropriate entity rather than IBC.
- 5.4 Whilst IBC has taken all reasonable care to ensure that this ITT is accurate in all material respects at the date of its issue, neither IBC, nor any of its officers, employees, representatives, agents and/or advisers make any representation or warranty or accept any responsibility for the accuracy or completeness of the information contained in this ITT or in any subsequent correspondence by IBC in relation to this ITT, nor shall they be liable for any loss or damage suffered by any Applicant or any other third party in reliance on this ITT or any subsequent communication with IBC.
- 5.5 Without prejudice to paragraph 5.4 above, this ITT does not contain any representation upon which any Applicant or other recipient may be entitled to rely at any point in time in order to bring any claim, action or proceedings against IBC and/or its associated entities and/or any of their respective officers, employees, representatives, agents and/or advisers (whether for misrepresentation or otherwise). This ITT is incapable of creating any liability for IBC and/or its associated entities and each Applicant hereby irrevocably and unconditionally waives any and all rights it may have, now or at any time in the future, to bring any claim in any court of competent jurisdiction in relation to the appointment or manner of appointment of any Applicant, the Selection Procedure or otherwise in relation to the ITT process.
- 5.6 Each Applicant represents, warrants and undertakes to IBC that any and all information contained in its Tender and/or submitted in connection with its Tender, and any and all representations made by or on its behalf to IBC, during the course of the Selection Procedure shall not be false, inaccurate or misleading in any respect (including, without limitation, by the omission of any material, information or facts) and that if, after submitting its Tender there is any change in the Applicant's circumstances or any other event occurs which may adversely affect and/or impact such information and/or representations and/or the manner in which they may be interpreted by IBC, the Applicant shall promptly notify IBC in writing setting out the relevant details in full. IBC is and shall be fully able to rely on the accuracy and authenticity of any and all information contained in any Tender and/or submitted in connection with any Tender in assessing any Applicant's ability to perform and deliver the Services.
- 5.7 Each Applicant agrees to keep confidential at all times, whether during or after the Selection Procedure, all Confidential Information and to take all necessary steps to preserve the strict confidentiality of such Confidential Information, including (without limitation) by disclosing relevant material to its officers, employees, representative, agents and/or advisers only on a strictly "need to know" basis and only for the purpose of this Selection Procedure.
- 5.8 Each Applicant agrees that it will not discuss any part of this ITT, any Tender it is considering or which it has submitted and/or any other aspect of the Selection Procedure with any other Applicant at any time for any reason. Any breach of this obligation by an Applicant may result in its immediate elimination from the Selection Procedure.
- 5.9 No Applicant is entitled to make any announcement relating directly or indirectly to this ITT, the Selection Procedure and/or its Tender. Each Applicant acknowledges and agrees that IBC shall have the absolute right to make any announcement in connection with this ITT and/or the whole or any aspect of the Selection Procedure.
- 5.10 Each Applicant is responsible for any and all costs, expenses and liabilities incurred (directly or indirectly) by or on its behalf in the preparation and submission of its Tender and/or otherwise in relation to the Selection Procedure and/or any negotiations following receipt by IBC of its Tender

(whether or not an Agreement(s) is entered into with such Applicant). Under no circumstances will IBC and/or its associated entities and/or any of its respective officers, employees, representatives, agents or advisers be responsible for any costs of any Applicant associated in any way (whether directly or indirectly) with the Selection Procedure.

- 5.11 Each Applicant acknowledges that any and all intellectual property rights of IBC and the ICC remain the exclusive property of IBC or the ICC (as appropriate). Furthermore, any materials provided by IBC to any Applicant shall belong and/or accrue exclusively to IBC. No Applicant shall claim ownership over any rights including (without limitation) intellectual property rights, in relation to the ideas, concepts, material or any other rights contained in this ITT, including the examples provided as part of this ITT which shall be owned by IBC.
- 5.12 In consideration of IBC receiving and reviewing its Tender, each Applicant confirms and warrants that it has read, understood and accepted the terms and conditions set out in this ITT, which take precedence over any provisions contained in any other communications between the Applicant and IBC. Each Applicant further acknowledges that, except as set out in the Tender and in the Agreement(s), there is no existing agreement, arrangement or understanding in place (whether in writing or oral) between IBC and the Applicant in relation to this ITT, its subject matter and/or the provision of the Services.
- 5.13 Each Applicant acknowledges that, save as set out in the Agreement(s), all rights and opportunities in and in relation to ICC events or the Services shall be exclusively reserved by IBC and/or the ICC (as appropriate).
- 5.14 IBC shall be able to rely on any and all representations made by each Applicant in its Tender and/or in connection therewith.
- 5.15 No terms seeking to restrict in any way the discretion of IBC in the Selection Procedure will be accepted.
- 5.16 This ITT, the Selection Procedure and any and all related documentation, correspondence (including, without limitation any Tender), any non-contractual obligations and any Agreement(s) (or other agreements) entered into between IBC or any of its affiliates and any Applicant or prospective Applicant shall be governed by and interpreted in accordance with English law and any dispute arising from or in relation to the same shall be subject to the exclusive jurisdiction of the English courts.

6. CONFLICTS AND COLLUSIVE BEHAVIOUR

- 6.1 A conflict of interest arises when an Applicant's integrity, objectivity or fairness in performing the Services is at risk due to a personal interest or conflicting business arrangement of the Applicant, or a person or organisation associated with the Applicant.
- 6.2 An Applicant must accordingly disclose in their Tender any potential or actual conflicts of interest that they may have or may be perceived to have in respect of their responsibilities to IBC and other parties in the course of delivering the Services, should they be selected as the Successful Applicant. Applicants with such conflict or perception of conflicts must specify within their Tender how they will manage the conflict or perception of conflict to provide assurance that it will not adversely impact the performance of any Services.
- 6.3 The Applicant and any person or organisation associated with the Applicant must not directly or indirectly provide any form of inducement or reward to any employee, member or shareholder of IBC, the ICC or any affiliates or associated concerns or any of their respective representatives in relation to the Selection Procedure under this ITT.
- 6.4 Without prejudice to any criminal liability an Applicant may attract and any other remedies available to IBC or the ICC, each Applicant hereby undertakes that it shall not:

- (a) fix or adjust the costs of its Tender by or in accordance with any agreement or arrangement with any other party;
- (b) communicate to any party the costs or approximate costs of its proposed Tender or information which would enable the amount or approximate amount to be calculated (except where such disclosure is made in confidence in order to obtain quotations necessary for the preparation of the Tender or insurance or any necessary security);
- (c) enter into any agreement or arrangement with any other party that such other party shall refrain from submitting a Tender;
- (d) enter into any agreement or arrangement with any other party as to the costs of any Tender submitted; and/or
- (e) collaborate or collude with any third party with a view to unfairly influencing the outcome of the Selection Procedure under this ITT or otherwise misleading or concealing information from IBC.

7. OTHER OBLIGATIONS

7.1 The engagement of the Successful Applicant(s) pursuant to this ITT is subject to the conclusion of the Agreement(s) between IBC (which shall for the purposes of this paragraph 7 be deemed to include such other ICC entities as IBC nominates) and the Successful Applicants, governing all rights and obligations related to the Services to be provided by the Successful Applicant(s).

The Agreement(s) shall be prepared by IBC to include such terms and conditions commonly included in agreements of such nature, together with any other terms and conditions which are required by IBC (whether arising from the specifications of the accepted Tender or otherwise). Some key principles in relation to the Agreement(s) are set out below:

Subject	Principle
<i>Payment Schedule</i>	All monetary consideration to be payable in United States dollars by IBC which will be inclusive of all taxes, deductions, withholdings etc. IBC shall make payments accordingly (subject only to any deduction for withholding tax that IBC may be obliged at law to make, if applicable).
<i>Assignment and sub-contracting</i>	The Successful Applicant(s) will only be able to assign/ sub-contract any or all of its rights and obligations under the Agreement(s) with the express written permission of IBC. However, the Successful Applicant(s) shall at all times remain primarily liable for the performance of all of its obligations under the Agreement(s) notwithstanding any such sub-contract.
<i>Intellectual Property Rights</i>	IBC shall own and retain ownership of all of intellectual property rights which it provides to the Successful Applicant. The Agreement(s) will require assignment by the Successful Applicant(s) for any intellectual property rights that may become vested in the Successful Applicant(s) (or any sub-contractor) in the course of the performance of Service(s) from creation and the Successful Applicant will be required to provide a full, uncapped indemnity for any intellectual property rights infringement.
<i>No Partnership</i>	Nothing in the Agreement(s) and no action taken by the parties pursuant to it shall constitute, or be deemed to constitute, the parties as a partnership, association, joint venture or other co-operative entity.

<i>Liability</i>	IBC shall not be liable to the Successful Applicant(s) under the Agreement(s) for any indirect or consequential loss arising out of or in connection with the performance of its obligations under the same or any breach thereof even if it was advised in advance of the possibility of such loss or damage.
<i>Governing Law</i>	The Agreement(s) will be governed by and interpreted in accordance with the laws of England and Wales.

APPENDIX A

DEFINITIONS

"Agreement(s)"	means each long-form written agreement to be entered into between IBC and the Successful Applicant(s) governing the provision by the Successful Applicant(s) of the Services (or any part of them).
"Applicant"	means any party which is considering whether or not to submit or which submits from time to time a Tender in response to this ITT.
"Asset Management System"	means the Media Archive and the Media Library.
"Confidential Information"	means any and all aspects of this ITT, the Selection Procedure, and/or the business and/or affairs of the ICC and/or IBC which is or which comes into an Applicant's possession (except where such information is generally available to the public).
"Criteria"	means the list of criteria to be addressed by each Applicant in its Tender as set out in Appendix C.
"ICC"	means the International Cricket Council Limited, the international governing body for the sport of cricket, which has its administrative office at Street 69, Dubai Sports City, Sheikh Mohammad Bin Zayed Road, P.O. Box 500070, Dubai, United Arab Emirates.
"ITT"	means this Invitation to Tender, including all of its appendices and as amended, supplemented or replaced from time to time.
"Media Archive"	means ICC's Microsoft Azure Storage blob resource.
"Media Library"	means Services that will overlay the ICC Media Archive.
"Requirements"	means the guidelines, directions, requirements, instructions and requests of IBC issued to any Applicant with respect to the Selection Procedure and/or the Services from time to time.
"Selection Procedure"	means the entire procedure conducted by IBC to select and appoint the Successful Applicant(s) for the provision of the Services pursuant to the ITT process and the subsequent negotiation, finalisation and execution of the Agreement(s).
"Services"	means the services set out in Appendix B.
"Successful Applicant(s)"	means the Applicant(s) selected by IBC to provide the Services pursuant to the Selection Procedure.
"Tender"	means all documents and information submitted by an Applicant supporting its bid to provide the Services to IBC, as required under this ITT, including the Price Quotation as set out at Appendix F.

"Timetable"

means the timetable for the Selection Procedure as set out in Appendix D.

APPENDIX B

SERVICES

The Successful Applicant shall be required to provide the services listed below in connection with the Asset Management System, such services to be delivered by the Successful Applicant always in accordance with any instructions issued by or on behalf of IBC from time to time.

The initial term of the Agreement will be until the end of 2028 with the option for IBC to renew the Services for a further 12-month period.

Media Library

- The Successful Applicant shall, in consultation with IBC, overlay ICC's existing Media Archive with a Media Library that categorizes, sorts & indexes the content of said Media Archive. For the avoidance of doubt, the ICC's Media Archive is located within Microsoft Azure and owned by ICC and registered in ICC's name.
- This Media Library overlay will be accessible over the web on the ICC owned domain iccarchive.com.
- The Media Library will include a File directory that indexes all the content of ICC's Media Archive.
- The Media Library will categorize, group, sort & filter the content of the Media Archive with the following minimum tags: Match, Event, Venue, Team A, Team B, Host, Match Type: T20/ODI/Test, Gender, Official: Yes/No (Counts towards the Rankings), Date.
- The Media Library must support direct upload of content into the Media Library. When media is upload to a group/category it inherits the tags of its parent category.
- The Media Library must support bulk tagging of media items.
- The Media Library will implement functionality to organize content in playlists.
- Content for playlists must be: 1. manually selectable, 2. based on search results, 3. Based on group/sort/filter functionality.
- Content for playlists can include video, still images, audio files and clips from within media files.
- Playlists must have "send to system video player" functionality.
- The system will implement functionality to make playlists available over API/Simulcast.

Dashboard – Home Screen

- The Media Library will implement an interface similar to modern video streaming platforms.
- The background will slideshow the key frame from the last 12 months ICC events (configurable).
- The single row footer thumbnails will display key frames from the last 12 months ICC events (configurable).
- The Left navigation bar will display ICONS to navigate to the following content categories – ICC events, teams, venue, match type, gender, year/month/fay.

- Tab or Filter control on home screen for navigation between video, audio and still images.
- The system will implement a dashboard for Media Library and portal analytics.

Online Video Player

- The Media Library will implement a best in its class video player that includes the following functionality:
 - Customizable to include current ICC and/or IBC branding & graphics.
 - Support for all major media codecs.
 - Fast load-up and play-start.
 - Adaptive streaming.
 - Support of all major platforms (Browser, mobile, APP etc.)
 - 4K & 8K support
 - Digital Rights Management & Content Security.
 - Offline Storage & Playback ○ Analytics.
 - Multipart, Related & Playlist functionality.
 - Live & 360° Video
 - API based Simulcast to Social, APPs, RTMP etc.
- The system will implement a dashboard for video player/usage analytics.

Video Player – Clipping Tool

- The video player must include edit functionality comprising of:
 - Extract clips by start/stop marking on the timeline of the current video.
 - Extract clips via the results of a search. Clips may be from one file or from multiple files.
 - Option to include still images and audio files in the list of clips extracted.
 - Download of clips either individually, as a single concatenated file or as an archive of individual files.
 - Download of clips in specific resolutions. For example, 720p, 1080p etc.
 - Queue up of clips in a playlist for consumption via API/Simulcast/System Video player.

- Notification system for informing the user on progress of clipping, concatenation, download etc.

Tagging

- Archive content must be tagged with 2 levels of tagging – Top level or File level tags and In-media tagging. Both levels of tags are described below.
- Top Level / File level tags: At a minimum each individual piece of Media (each file) will be tagged with the following tags: Event, Match, Team A, Team B, Host, Venue, Match Type: T20/ODI/Test, Gender, Date, Official: Yes/No (Counts towards Rankings). Footage Type: Clean/Dirty. In addition, Videos must include the following 2 tags: Scorecard and Keyframe/Thumbnail Image.
- In-Video Tagging 1: Each match video must be linked, and time calibrated to its ball-by-ball statistics from ICC's Cricket DataFeed.
- Ball-by-Ball statistics must include, key moments (toss, celeb appearances), milestones (50s, 100s, etc.)
- In-Video Tagging 2: Commentary for each match video must be transcribed and linked to the video timeline.
- AI based tagging & transcription must be linked to the video timeline.
- IBC will provide a sample Excel/JSON file to illustrate the details needed in ball-by-ball statistics/tags etc.

Media Search

- The Media Library will implement full search capability.
- Search functionality will include the ability to search for media items and also to search within media items for specific details.
- Search functionality will include the ability to search within (and for) media names, Media metadata, media type/format, media tags, in-media tagging including ball-by-ball stats, commentary, and cricketing terms.
- The media search will permit media items to be filtered, grouped, categorized and sorted on any combination of tags, text search including wildcard characters.
- Media Search will implement a comprehensive media items explorer functionality including detail, file list, thumbnail and preview etc.
- Search must be specific to the point where a particular event during a match (or a set of matches) can be identified accurately. For example: Batsman: "Rashid Khan", Runs:6, Bowler: Deshpande, Ball: "Length Ball outside off", Fielding Position: "Long on".

File Transfer

- The Media Library must implement full file transfer functionality defined as:
 - Very large file support (200GB+).

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- Queue, pause, restart, cancel transfers.
- High speed, multi-threaded upload / download.
- Full audit trail
- Must support quick turnaround file transfers during Events.
- Must support very large file sharing between ICC, broadcast/production crews, licensees, stakeholders, and partners.
- Must support selection of subset of sharing files to be retained in the Media Library.
- Notification system for informing users on the progress of upload, download, error etc.

Partner Access

- All access to the Media Library will be based on ICC's Azure Active Directory Single Sign On. No other form of access is permissible.
- Full Role Based Access Control (RBAC) must be implemented within the Media Library to assign partner rights to media/media collections.
- Full Credits Control System must be implemented within the Media Library to assign limits to partner consumption of content.
- Access to file transfer system must be a right that is assignable to partners of the ICC.
- Broadcast/Production crews will require access to upload content and publish to the library.
- ICC Media Rights Manger will require right to assign partners consumption credits and access to media/media sets.

Content

- All legacy content is retained in IBC's video archive hosted on Azure Storage BLOB – The requirement for the Media Library is to simply connect to this content.
- Tags for legacy content will be provided by IBC in Excel/JSON format for import into the Media Library
- Rectifying gaps/omissions/errors in legacy content is not part of this project.
- Match Statistics will be provided from IBC's Cricket Data Feed – The requirement for the Media Library is simply to consume this via API.
- Current & future match footage will be provided by IBC's broadcast & production partners.
- Current & future still imagery will be provided by IBC's imagery partner.

Technology

- The Media Library will be setup and implemented with respect to the following technology requirements:

- - All infrastructure hosted on ICC's Azure platform.
 - All access provisioned using ICC's Azure Active directory Single sign-on with MFA.
 - Full RBAC model for all access within the Media Library.
 - Underlying Video Storage system – ICC's Azure Storage BLOB.
 - Integration to ICC Cricket DataFeed for Ball-by-ball stats
- Service Level Agreement – Operations 24x7, 365 days a year, uptime 99.9%. Standard support same day response, 24-hour resolution. Critical support 1-hour response, 4-hour resolution. Service credits to be deducted from next regular invoice where these thresholds are not met.
 - Quality & Assurance – 3rd party testing of all noted functionality with Q&A report. CDN evaluation and 3rd party Penetration test prior to “go live” mandatory.
 - Continuous Improvement – Minimum of 1 patch release cycle per year of the term with security and feature enhancement. All critical security issues to be patched within 7 days of issue notification.
 - Cyber Security - Patch Management, server hardening and secure design of all resources within the Media Library infrastructure is the responsibility of the vendor.
 - Cyber Security – All resources within the infrastructure will be continuously scanned for vulnerabilities as part of IBC's existing cyber-security system.
 - Cyber Security – All resources within the infrastructure will be continuously monitored by SecureWorks 24x7 as part of IBC's existing cyber-security system.
 - Cyber Security – All resources within the infrastructure will be subject to monthly threat hunting carried out by SecureWorks as per IBC's existing Cyber-Security system.
 - The Media Library will implement functionality to enable IBC to back up a copy of all content – video, images tags etc. to IBC's on-premises Business Continuity & Disaster Recovery Datacenter.
 - Training Delivery and content – Minimum deliverable 1-hour live training session for each of the following users sets – End user, Broadcast/Production crew, ICC Media Rights Manager, ICC's Technology Team, ICC's Video Analyst. Content must be available in SCORM format for ingestion into IBC's LMS platform.
 - Full non-repudiable Audit log of all actions within the system including but not limited to action of superuser, tech admin, functional admin, service account, standard user.
 - The Successful Applicant shall carry out a migration of the Asset Management System in Q4 of 2025 from the existing provider and shall liaise with IBC in relation to the continual improvement of the Asset Management System to ensure that IBC are using the latest software and security applications throughout the term of the Agreement.

APPENDIX C

CRITERIA

Each Tender must include information to allow IBC to evaluate the Relevant Experience, Organisational Criteria, Operational Criteria and Financial Criteria about the Applicant (together the "Criteria") set out below. Tenders may, where appropriate, include the provision of documentary evidence in support of the relevant Criteria and Applicants are requested to address as fully as possible the questions set out below in respect of each of the Criteria. IBC reserves the right to evaluate Tenders by reference to the below evaluation criteria and any other criteria in its absolute discretion.

Relevant Experience

1. What relevant experience does the Applicant have in relation to the international cricket market and in relation to other sports?
2. How will your experience and expertise in providing services of a similar nature to the Services in relation to other sports rights holders (or equivalent) enable the Applicant to deliver the scope of the Services required?
3. What innovations, concepts, products or processes has the Applicant previously introduced in the delivery of services similar to the Services? How will the Applicant apply any of the foregoing to the Services?
4. What does the Applicant believe a market-leading asset management service will comprise in 2026? IBC would be interested to know the views of the Applicant on functionality and features that may not, for reasons of scale, cost, technical capability or inter-operability, currently form part of the Applicant's proposed Services but which it believes may form elements of similar services in the foreseeable future.
5. Please provide details of other additional services that the Applicant can provide to enhance the provision of the Services. Details should include examples of where these additional services have been used and the cost of each such service.

Organisational Criteria

6. Please include a detailed staffing plan of how the Applicant intends to operate during the term of the Agreement (including an organisation chart, the size and composition of the proposed team, respective responsibilities and escalation paths) and how the Applicant believes each team member's experience makes them suitable for these roles.

Within the staffing plan please indicate whom the Applicant proposes to act as its Project Director/Manager and how the Applicant believes their experience makes them suitable for this role.
7. Please outline the workflow for the Applicant's total integrated solution (focusing on operational roles of your staff, software and hardware (including redundancy)).
8. Does the Applicant propose to sub-contract any aspect of the Services? If so, please provide full details about proposed sub-contractors and any other material information.

Operational Criteria

9. Please provide an in depth "reverse brief" in which the Applicant details its understanding of the Services delivery requirements and strategies, highlighting cost effective solutions.

10. How will the Applicant manage its resources to meet the Services requirements? Provide an overall project summary which sets out a proposed detailed project timeline, highlighting the key dates and milestones in the planning and implementation process.
11. How will the Applicant report progress, both formally and informally, during the term of the Agreement (details should include formats, frequency and project team members involved)?
12. What are the Applicant's plans for the implementation and use of technology to deliver the Services? As part of the Tender, the Applicant must furnish IBC with a draft project management plan for the scope of works outlined in this Appendix B.
13. Please provide a comprehensive disaster recovery and business continuity policy in relation to the ongoing operation and availability of the Services.
14. Please provide details of the secure authentication standards that the Asset Management System will comply with. The Applicant must furnish IBC with a list of their current and valid Compliance/Insurance or other regulatory certifications which will require to be in place for the duration of the Agreement.
15. Please provide the following information:
 - (a) the software and hardware requirements for the operational delivery (that will be provided by the Applicant); and
 - (b) a full list of all exclusions or dependencies (including any technical or other equipment) expected to be provided by or on behalf of IBC for the delivery of the Services.
16. Please identify any material risks in the provision of the Services and how the Applicant will manage any risks associated with the delivery of the Services. Please provide full details on any reliance that the Applicant places on third party technology which could materially affect the provision of the Services.
17. What are the Applicant's current levels of insurance in relation to Professional Indemnity, Public Liability and Directors' and Officers' E&O insurance? (Note to Applicants: IBC has the right to request the Successful Applicant to take out and maintain throughout the Term appropriate professional indemnity insurance with a reputable insurer, in an amount not less than US\$5,000,000 (five million United States dollars) for any one claim, to cover any claim that may arise under or in connection with the Services, including but not limited to cover against defamation, negligence, malpractice, breach of duty or any other act or omissions in the performance of the Services. IBC shall be named as an additional insured under this policy and provided with a copy of the policy if requested. The terms of the policy shall not operate to relieve the Successful Applicant of any of its liabilities under the Agreement. In addition, the Successful Applicant would be required to take out and maintain appropriate level of Cyber insurance with a reputable insurer and IBC shall be named as an additional insured under this policy and provided with a copy of the policy if requested. The terms of the policy shall not operate to relieve the Successful Applicant of any of its liabilities under the Agreement.

Sustainability and Ethical Business Practices

18. Please provide details of how the Applicant will ensure that: (i) the Services will be delivered safely and in compliance with established government and industry environmental protection policies; and (ii) that the delivery of the Services does not present unnecessary risks to the

environment or public. The Applicant may make reference to policies and procedures that it has in place, and which can be made available to IBC upon request.

19. Please provide details of how the Applicant shall ensure that it maintains a safe, sanitary and healthy work environment for all their employees and contractors engaged in the delivery of the Services. The Applicant may make reference to policies and procedures that it has in place, and which can be made available to IBC upon request.
20. Please provide any information that the Applicant considers relevant in relation to the provision of the Services from a sustainability perspective, with reference where relevant to appropriate provisions in the Applicant's ESG (Environmental, Social and Governance) policies and practices.
21. Please provide details of how the Applicant ensures that it conducts its business generally and in relation to the provision of the Services in an ethical manner including without limitation in relation to the Applicant's fair trade practices and ethical sourcing. If applicable, this will include the provision of details of the systems and controls in place in order to ensure compliance with the Modern Slavery Act 2015. The Applicant may make reference to policies and procedures that it has in place, and which can be made available to IBC upon request.

Financial Criteria

22. Please detail the total cost of the Tender in US Dollars (inclusive of all sales taxes (e.g. VAT or GST) in the form of the Price Quotation set out in Appendix F and, separately, clearly identify inclusions and exclusions in pricing separately each part of the scope of Services set out in Appendix C. The Applicant's detailed budget should include a line-by-line breakdown of expenses as required in Appendix F. Full assumptions and specific costs should be provided to support how the pricing has been structured.
23. Please specify details of any other commercial terms the Applicant would expect.

APPENDIX D

TIMETABLE

The current timetable for the Selection Procedure is as follows:

Occasion	Date *
Release of ITT	05 May 2025
Deadline for receipt by IBC of Tenders from Applicants	02 June 2025
Presentations from shortlisted Applicants	Between 09 – 20 June 2025
Selection and appointment, subject to contract, by IBC of the Successful Applicant	01 July 2025

*Applicants are reminded that these dates may be amended by IBC, in its absolute discretion, for whatever reason and at any time.

APPENDIX E

DETAILS OF APPLICANT

IBC shall treat the following information as confidential:

1	Full name of Applicant:	
2	Type of business activity:	
3	Address and headquarters:	
4	Phone number:	
5	Fax number:	
6	Email address:	
7	Website:	
8	Contact person, position in company and contact details:	
9	Trade register entry and legal status	
10	Composition of board of directors and management, including total number employees:	
11	Summary (in table form) of key personnel, including name, position, summary of skillset, estimated time commitment to implementing the Services as a percentage of their overall time:	
12	Parent company and/or holding structure and substantial shareholdings in other companies (> 25%):	

13	Details (including supporting documents) of the Applicant's financial status including, but not limited to, details of the most recent audited reports and accounts (last	
	3 years), Copy of the trade licence, general financial performance and any applicable credit ratings.):	
14	References (previous business involvement in sports events and other major events); please indicate name, title/function, phone, email:	
15	Years of experience in the current business:	

By submitting a Tender, I confirm for and on behalf of my organisation that I have read and understood the terms and conditions of the ITT issued by IBC for the appointment of an organisation to provide the Services, and I agree for and on behalf of my organisation that the organisation which I represent is and shall remain bound by such terms and conditions.

Signature: _____

Name: _____

Title: _____

Organisation: _____

Place: _____

Date: _____

APPENDIX F
PRICE QUOTATION

Executive Summary

Cost proposal on a per annum basis

	Item	Description	UNIT US\$	RATE		TOTAL US\$
				LCY	USD	
	Note : Hosting on ICC servers	please provide specifics				
1	<i>Platform fees</i>					-
1.1	License fees					-
	- Online video player	Standard inclusion				-
	- Video player clipping tool	Standard inclusion				-
	- Media Search function	Standard inclusion				-
1.2	Archive Management / Media library					-
2	<i>On-boarding costs</i>					-
2.1	Integration costs	one-time costs				-
2.2	Development & Implementation costs	one-time costs				-
2.3	Training costs					-
2.4	Permissions / Access					-
2.5	Add					-
3	<i>Bespoke Services</i>					-
3.1	Bespoke / Theme Design					-
3.2	Dashboard / Admin Console					-
3.3	Continous improvement / Modernisation					-
3.4	Add					-
4	<i>Video Tagging costs</i>					-
4.1	Tagging costs					-
4.2	In-video tagging					-
4.3	Specific - T20I match tagging					-
4.4	Specific - ODI match tagging					-
4.5	Specific - Test match tagging					-
5	<i>Access and related costs</i>					-
5.1	Access costs					-

5.2	Partner access					-
5.3	Archive Record Ingestion					-
5.4	New Record Ingestion					-
5.5	Other costs (please specify)					-
6	Support costs					-
6.1	Dedicated Support / Account Manager					-
6.2	24/7 Helpdesk					-
6.3	Updates & Technology support					-
6.4	Other costs (please specify)					-
7	Other costs	(if applicable only)				-
7.1	Other costs (please specify)					-
GRAND TOTAL						-

Terms and Conditions :

Please refer to the below when completing the Template

Quotation

*All costs detailed in the price quotation must be in United States dollars and all invoices shall be issued and paid in United States dollars. For the sake of clarity breakdown of costs should include details of all costs budgeted in local currency (if applicable) and translated to United States Dollars); and

*The cost budget and any management fees shall be deemed to be inclusive of any and all taxes (including sales tax and VAT) and, further, shall be subject to any deduction or liability for withholding tax as may be applicable, provided that in such circumstances IBC shall deliver to the Successful Applicant(s) evidence that withholding taxes have been deducted and deposited with or paid to the relevant taxing authority and shall provide a certificate to the Successful Applicant(s) in accordance with the provisions of the relevant law, and

Management Fee/ Margins

* We would appreciate and welcome transparency of Management Fees / Margins which are of course expected

Payment Terms

IBC's preferred payment schedule for the Event(s) shall be determined following a review of the information provided in Appendix G by the successful applicant/s

Formatting

* Please use the Headings that you use to Formulate your budget submission

* Please feel free to add or delete headings or sub headings which are or are not applicable

* The Template and Example Tables include formulas based on the current layout however, it is expected that the respondent will re-formulate the table to appropriately present the submission.