



Vacancy: CEO KNCB

Full-time preferred (38 hours per week)

About the KNCB

The Royal Dutch Cricket Association (KNCB), based in Amstelveen, is the governing body for cricket in the Netherlands, founded in 1883. Its mission is to promote and facilitate the playing cricket, as well as fostering interest in the sport in the broadest sense.

Cricket is the second largest sport in the world and has seen strong growth in the Netherlands over recent years, with participation increasing by 25%. Around 6,000 active players – men, women, youth - currently participate in Dutch cricket via more than 50 cricket clubs, with whom the KNCB maintains close relationships. Cricket is a highly multicultural community, offering a unique opportunity to work with people from diverse backgrounds and promote an inclusive environment.

The Netherlands ranks among the top 15 cricket nations and is recognized as a high-performing Associate Member of the International Cricket Council (ICC). The Dutch men's team has competed in the last three consecutive World Cups, while the women's team is working to qualify for the upcoming World Cup in England. With cricket on the rise and Dutch teams performing on world stage, the KNCB is looking for a leader who can turn this momentum into lasting impact

Are you a collaborative, entrepreneurial, and results-driven CEO who will shape the growth of cricket in the Netherlands together with the KNCB staff and the board? Read on to find out more!

The Role

As CEO, you are the face of the KNCB and the primary point of contact for the ICC. You maintain strong relationships with clubs, volunteers, members, and other stakeholders, and you lead the KNCB office. Reporting to the Board, you play a key role in shaping and executing the strategic growth of Dutch cricket, managing finances, developing commercial opportunities, and ensuring professional, sound management of the organization.

Key responsibilities include:

- Lead and strengthen the KNCB office, with a specific focus on professionalization, organizational development, and talent growth.
- Serve as primary liaison with the ICC, NOC*NSF and other national and international partners.
- Build and maintain strong relationships with clubs, volunteers, members, and other domestic stakeholders.
- Drive commercial opportunities, sponsorship, and marketing initiatives to increase visibility and financial sustainability.



- Ensure robust financial management, including reporting, forecasting, and accountability.
- Promoting both grassroots cricket and high performance cricket.
- Advise the Board on strategy and execute delegated responsibilities with transparency and accountability. Agreements between the Director and the Board are set out in a management charter.
- Represent the KNCB in media and public engagements.

Candidate Profile

As CEO, you inspire, lead, and empower the organization to grow and achieve results. You set clear expectations, provide the right resources, and create space for your team to take ownership and excel. By prioritizing effectively and keeping the organization moving, you ensure goals are met and employees thrive.

The ideal candidate brings the following background and competencies:

- Proven visionary leadership and senior management experience, with a track record of leading teams of 20+ employees.
- Strong financial acumen, able to interpret and manage financial reports and forecasts.
- Experience in change management and sports management; a cricket background is a strong advantage.
- Experience in membership organizations and working with boards.
- Experience in marketing, communications, and digital engagement.
- Experienced in managing complex stakeholder environments, including clubs, international organizations, sponsors and governmental bodies.
- Strong interpersonal and communication skills: visible, approachable and engaging within the cricket community.
- Proactive, structured, result-oriented, and transparent.
- Knowledge and experience with the dynamics of volunteer-based organizations.
- Minimum Bachelor's degree or equivalent working level.
- Fluent in Dutch and English.

What we offer?

A challenging and inspiring role where you can contribute to a vital sports federation, make an impact alongside the cricket community and contribute to a healthier and more inclusive Netherlands. A competitive, market-aligned salary, excellent secondary benefits, and development opportunities are offered.

The position starts with a one-year contract, which can be converted into a permanent contract by mutual agreement. We are committed to equal opportunities and invite applications from qualified candidates who bring a variety of experiences and perspectives.



The Process

The recruitment process is coordinated by the KNCB, leveraging its network and external outreach.

The selection committee, consisting of board members, management and external advisors, will review applications, conduct interviews, and provide a recommendation to the Board.

A Certificate of Conduct (VOG) will be requested.

Interested?

Ready to lead Dutch cricket to new heights and strengthen its presence on the world stage?

Send your motivation letter and CV to secretaris@kncb.nl before November 1st. All applicants will be notified about the outcome and next steps no later than the 7th of November.

For questions, you can contact chairman Guido Landheer at 06 11 37 62 54.

We kindly request no unsolicited applications from recruitment agencies.